



How to be a “BEAR”:

We are so pleased to be working together with the community again on the 6th Annual Black Bear Film Festival of 2005! True to form, we have been busy behind the scenes in seeking out the most thought-provoking and innovative independent films from around the world for the October 14-16 screenings here in Milford. We have also been hard at work re-creating our FREE Film Salon with constantly moving events, lectures and seminars by industry insiders and emerging artists from near and far.

The excitement and anticipation generated by the festival, together with the highly attended, often sold-out screenings, make being a Black Bear Film Festival sponsor unlike any other sponsorship in the region and we would like to invite you to take part in the fun! Beyond the support of independent filmmaking, enclosed you will find an outline of real-time benefits to being a “BEAR”!

The 2005 “BEAR” Sponsorship Program includes...

**PROGRAM ADVERTISEMENTS;** Main sponsorship levels will have their name, logo and/or message featured in the sponsorship section of the festival program.

**PROGRAM LISTING;** Sponsors will be individually listed under appropriate sponsorship levels in the festival program.

**SLIDE PRESENTATIONS;** Sponsors will be included in the pre-screening slide shows inside Milford Theatre and in the slide show that runs continuously on a flat-screen TV in the Hospitality Tent.

**AROUND TOWN BEAR SCULPTURES;** Sponsorships of these works of art generate a highly creative all-summer buzz for the business which displays the sculpture as well as all of Milford.

**PRINT, WEB AND ON-AIR ADVERTISING;** Sponsors will be mentioned on [www.blackbearfilm.com](http://www.blackbearfilm.com) (with a live link), in print media and radio and/or cable TV announcements and advertisements.

**PASSES and TICKETS;** New this year, complimentary Gold and Gala Passes available for main sponsors. Individual Film Screening Tickets for others. See attached for details.

**LIVE ANNOUNCEMENTS;** Some sponsorship levels to be verbally acknowledged to enthusiastic audiences throughout the weekend.

**EVENTS;** Guest invitations will be extended to all festival fundraisers, parties and a brunch.

How to really be a “BEAR”... In the event a sponsor is able to provide more generous support, a **CUSTOMIZED SPONSORSHIP** is available to meet their specific personality. By combining sponsorship categories or totally recreating a program to suit, we can maximize the impact with great clarity or in a more understated style, however you prefer. Be it a feature article in the program or an event in your honor, the possibilities are endless. We are ready to collaborate with you so please do not hesitate to contact us with ideas!

The 2005 “BEAR” Sponsorship Program will be presented with the same for-thought and finesse of the first five years of The Black Bear Film Festival. Don’t miss out on this once-a-year opportunity. We look forward to working with you!

**THE BLACK BEAR FILM FESTIVAL 2005**

115 Seventh Street at The Upper Mill • Milford, Pennsylvania 18337

570.409.0909

[www.blackbearfilm.com](http://www.blackbearfilm.com)



## OUR MISSION

The Black Bear Film Festival is committed to supporting and generating interest in innovative independent films.

The Black Bear Film Festival has a special appreciation for films that explore the human experience within the natural world.

The festival promotes:

- The celebration of Pike County's heritage as a filmmaking location and as the birthplace of American conservation;
- Education, diversity and cultural enhancement;
- Appreciation of wild places and the people who inhabit, explore and protect them.

## OUR BOARD MEMBERS

The Black Bear Film Festival board is comprised of the following individuals:

President: judywhite  
1st Vice President: Fred Buchholtz  
2nd Vice President: William Schill  
Treasurer: Joe Schwartz  
Secretary: Michael Workstel

Joe Biondo Jr., Davis R. Chant, Ed Raarup, Scott Spinucci

Executive Director: Nancy Pitcher

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**SPONSORSHIP COMMITMENT** Yes, I would like to be a sponsor of the 6th Annual Black Bear Film Festival!

Name to Appear as Sponsor: \_\_\_\_\_

Company / Individual: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_

**SPONSORSHIP LEVEL** (FYI: The sooner you commit, the more mileage you will receive from your donation.)

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Black Bear \$10,000   | <input type="checkbox"/> Grizzly Bear \$5,000 | <input type="checkbox"/> Polar Bear \$2,500   |
| <input type="checkbox"/> Film Bear \$1,500   | <input type="checkbox"/> Brown Bear \$1,000   | <input type="checkbox"/> Sculpture Bear \$500 |
| <input type="checkbox"/> Supporter Bear \$500  | <input type="checkbox"/> Bear Friend \$250    | <input type="checkbox"/> Bear Cub \$100       |
| <input type="checkbox"/> Customized Sponsorship Package (Check above a combination of benefits that you are interested in - must include the "Black Bear" level - and we will contact you as soon as possible so that we can get started!) Amount: \$ _____) |   |   |

\_\_\_\_\_  
Name / Authorized Representative                      Date                      Signature

We truly appreciate your participation in our 2005 Sponsorship Program. You have aligned yourself with one of the most successful and artfully produced events in the region and you are now officially a "BEAR"! Please do not hesitate to contact us with any questions you may have regarding the benefits attached.

The Black Bear Film Festival is a Not-For-Profit 501(C)(3) Corporation. Please submit this form with payment to ...

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